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North Carolina
DENTAL HYGIENISTS'
ASSOCIATION

NCDHA 8TH ANNUAL SESSION 2026



8th Annual Session | Sept. 12, 2026

Fairfield Inn & Suites Charlotte Uptown

201 S McDowell Street
Charlotte, NC 28204

Exhibitor Prospectus

Updated as of 1/5/2026

Vendor and Sponsorship Levels

NCDHA 8TH ANNUAL SESSION 2026

Vendor: \$600

- 6' X 30" table
 - *Electrical outlet and/or lunch(es) will incur additional charge(s)**
 - Discounted rate: \$250 for non-profits and \$400 for higher education
-

Oral Health Crusader Sponsorship: \$1000

- 6' X 30" table
 - 1 lunch per representative per day (up to 2 representatives)
 - Digital marketing and promotion throughout the event (ie. logo placement on all digital displays and signage)
 - Logo on NCDHA website from time of sponsorship until 14 days after the event
 - *Electrical outlet will incur additional charge**
 - *Vendor is responsible for supplying high quality logo*
-

Oral Health Advocate Sponsorship: \$1750

- 6' X 30" table
 - 1 lunch per representative per day (up to 2 representatives)
 - Digital marketing and promotion throughout the event (ie. logo placement on all digital displays and signage)
 - Logo on NCDHA website from time of sponsorship until 30 days after the event
 - Speaker sponsorship
 - *Electrical outlet will incur additional charge**
 - *Vendor is responsible for supplying high quality logo*
-

*\$50 for an electrical outlet
*\$45 per additional lunch ticket

Wi-Fi included at no charge

Oral Health Champion Sponsorship: \$2500

- 6' X 30" table
- 1 lunch per representative per day (up to 2 representatives)
- Digital marketing and promotion throughout the event (ie. logo placement on all digital displays and signage)
- Logo on NCDHA website from time of sponsorship until 60 days after the event
- Speaker sponsorship
- Photography/Headshot sponsor
- Break sponsor
- Promotional materials in registration bag
- Access to attendee list
 - *Vendor is responsible for supplying high quality logo and for supplying promotional materials at least 14 days prior to event*

Additional Sponsorship Opportunities

- Stationary for attendees: \$500
- Welcome Reception \$500 - signage, acknowledgements, logo on website
- Welcome Reception (speaker) \$1000 - same as above plus 10 mins to address attendees
- Lanyard sponsorship: \$750
- Lunch sponsor (no speaking) \$800 - signage, acknowledgements, logo on website



North Carolina
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NCDHA 8TH ANNUAL SESSION 2026

A SINCERE INVITATION

We invite your company to participate in the **North Carolina Dental Hygienists' Association 8th Annual Session!**



MEETING LOCATION

Fairfield Inn & Suites Charlotte Uptown

201 S McDowell Street

Charlotte, NC 28204

Tel: +1 (704) 372-7550

HOTEL RESERVATIONS

You may make guest room reservations by going to our website www.ncdha.org



**COMING
SOON**
Stay Tuned

PARKING

Parking is now through a 3rd party. Hotel guests and visitors are responsible for scanning a QR code and paying through the 3rd party.

Vendors are responsible for parking fees and need to check with the hotel for cost.

AIRPORT

Closest airport is Charlotte Douglas International Airport (CLT).

GROUND TRANSPORTATION

Many options for ground transportation (taxi, Uber, Lyft rental cars, etc.) at CLT.

MEETING CONTACT

Please direct all show inquiries to:

NCDHA Annual Session

1391 Kildaire Farm Road, #1008, Cary, NC 27511

P: (919) 228-9257 | info@ncdha.org | Rachel Steward

MARKETING

The targeted audience for the meeting is dental hygiene professionals, educators, students, and the entire dental team. Registration information will soon be added to the website and emailed to all members and non-members in the state. **We need your help! Let your customers know you will be there!**

EXHIBIT HOURS

Saturday Sept 12th from 8:00 a.m. - 5:30 p.m.

PAYMENT

Full payment must accompany registration form for table space to be held. For your convenience, we accept Discover, MasterCard, Visa, and American Express payments.

Contact us if you need to pay via check. Checks should be made payable to NC Dental Hygienists' Association (NCDHA)

TAX ID#: 56-0946458

[Scan or click here to register and pay online](#)



TABLE REPRESENTATIVES

All persons in your exhibit space must be employees or official exhibit representatives for your company. Name badges will be prepared based on information received from your company listed on the tradeshow agreement and are required for entry into the exhibit area. **These badges may not be shared with unregistered attendees.** Please review your table representatives list two weeks prior to the show for changes and/or edits if needed. **CE credit cannot be provided to reps without full conference registration.**

DOOR PRIZES INCREASE YOUR EXPOSURE AND CREATE EXCITEMENT!

Exhibitors that offer door prizes for attendees create additional excitement and increase visibility for their company. Please indicate your door prize(s) on your trade show contract or see the NCDHA registration desk for a form. With your permission, we may use door prize(s) for the Silent Auction or the Mini Raffle. (See registration form)

Firms and representatives of firms not assigned exhibit space are prohibited from soliciting business during the Annual Session. Violators will be asked to leave the exhibit area.

***** SOCIAL NETWORKING EVENT *****
TBD

NCDHA 8TH ANNUAL SESSION 2026

CONTRACT FOR SPACE: The application for exhibit space, the formal notice of space assignment and these Rules & Regulations and the regulations as set forth in the Exhibitor Information package, constitute a contract for the right to exhibit at the NCDHA Annual Session. Exhibitor also agrees to comply with the rules and regulations of the Fairfield Inn & Suites Charlotte Uptown, and/or any other contractors for this event.

RIGHT OF REFUSAL & CANCELLATIONS: Annual Session Committee (NCDHA) reserves the right to cancel this agreement when and if it discovers that the exhibitor's product or service is not as described in this agreement or is incompatible with the purposes of the Annual Session. Contract may be cancelled if the exhibitor's demeanor is deemed inappropriate or disruptive by show management and/or NCDHA.

TAXES, LICENSES & PERMITS: The exhibitor shall be responsible for obtaining any permits, licenses or approvals required by local or state law applicable to their activities at the show. The exhibitor is responsible for obtaining tax identification numbers and payments of all taxes and other fees that shall be due to any governmental agency in connection with their activity at the meeting.

TABLE ASSIGNMENTS & TABLE SHARING: Table assignments begin on July 7, 2026 & should be confirmed by August 9, 2026. Table assignments are handled in a point system priority order. This would be based on the number of years that an exhibitor has participated (in the last 4 years), the number of tables reserved each year, sponsorship, and early registration for the current year. New exhibitor applications are processed in the order that they are received. Exhibitors MAY NOT reassign, sublease or share assigned space or fraction thereof, with any person, firm or entity without written notification to and written approval from NCDHA. Table sharing, as a general rule, is prohibited, without prior approval. If you are the distributor for a manufacturer, ONE representative from the manufacturing company at your table will not be considered Table sharing. Exhibit Manager reserves the right to alter the location of exhibits as shown on the original floor plan if it deems advisable and in the best interest of the show. Firms and their representatives that are not assigned exhibit space are prohibited from soliciting business in any form in the exhibition and meeting areas. Violators will be promptly removed and may not be allowed to participate in future events.

EXHIBIT LIMITATIONS: Exhibits may not project beyond the space allotted and aisles must be kept clear for traffic. Exhibits may not obstruct the view or interfere with accessibility or traffic to other exhibits. Exhibits must be constructed and operated in compliance with Rules & Regulations as developed throughout this document and its attachments and amendments. Exhibitors are expected to conduct business within their table(s) and not in the aisles.

SOUND: Any method to project sound beyond the confines of the exhibit table area is prohibited. NCDHA reserves the right to determine at what point sound constitutes an interference with others and must be discontinued or modified.

FIRE, SAFETY & HEALTH REGULATIONS: The exhibitor agrees to accept full responsibility for compliance with city, county, state and federal Fire, Safety and Health Regulations regarding the installation and operation of equipment. All exhibit materials and equipment must be reasonably located within the table area and protected by safety guards and devices where necessary to prevent accidents to attendees. The exhibitor further represents to NCDHA that the exhibitor has taken all steps reasonably necessary to ensure the sound engineering and structural integrity of its exhibit design and proper construction and safety of the exhibit itself, as erected.

INSURANCE: General comprehensive, liability and workers compensation insurance must be obtained by exhibitors at their own expense for a minimum of \$2,000,000 listing Annual Session c/o NC Dental Hygienists' Association • 1391 Kildaire Farm Road, #1008 Cary, NC 27511 and Fairfield Inn & Suites, Charlotte Uptown - 201 S McDowell St. Charlotte, NC 28204 as additional insureds. Proof of insurance must be submitted to NCDHA upon request.

UNOCCUPIED SPACE: NCDHA reserves the right, should any rented exhibitor's space remain unoccupied two (2) hours prior to the published opening time of the show, or should any space be forfeited due to failure to make payment in full, to sell paid or unpaid space to another exhibitor, to use space for such purpose as it may see fit without liability on its part. This clause shall not be interpreted as affecting the obligation of the exhibitor to pay the full amount specified in the trade show contract. Failure to make payment of the full amount specified for exhibit space by the cut off date constitutes cancellation by the exhibitor.

EARLY BREAKDOWN: Exhibitors agree to remain on the exhibit hall floor until the official close of the trade show as published. If you will require additional time to pack your exhibit materials, please ask the NCDHA office.

CANCELLATIONS, REFUNDS, & LIABILITY: Cancellation by the Exhibitor: Cancellations must be received in writing. Cancellations **received** before **June 27, 2026** shall be entitled to receive a full refund less a \$150 administrative fee. **No refunds will be made after June 27, 2026** unless the paid-in-full space is resold prior to **Sept 2, 2026** and entire show floor is sold out. If NCDHA resells the space as outlined, the exhibitor is entitled to full refund less a \$150 administrative fee within 30 days following the end of the show. **Cancellation by show management:** The amount of the refund, if any, will be determined by NCDHA within 30 days following the close of the show. **No Show = No Refund**

DEFAULT BY EXHIBITOR: The exhibitor shall be in default if it fails to pay the required fees by the scheduled date under this agreement or breaches any of the provisions of this contract.

HOLD HARMLESS: The exhibitor will indemnify, defend, and hold harmless NCDHA and its sponsor, the city of Charlotte, NC the Fairfield Inn & Suites, Charlotte Uptown and their respective owners, directors, officers, employees, agents and representatives, against all claims, actions, demands, or liability of whatsoever kind and nature, including but not limited to judgments, interest, reasonable attorneys' fees, expert witness fees, and all other related costs and charges arising out of exhibitor's activities related to the exhibition or any breach of the exhibitor Rules and Regulations, claims of property or personal injury caused by or attributed in part or in whole to any action or failure to act whether by negligence or otherwise, on the part of the exhibitor or any of its directors, officers, employees, agents, representatives or contractors, excluding liability caused by the sole negligence or willful misconduct of NCDHA, its sponsor and their respective owners, directors, officers, employees, representatives and agents.

LIMITATION OF LIABILITY: The exhibitor assumes the entire responsibility and liability for all damages or losses to NCDHA, the facility, persons or property that occur as a result of the negligence or any actions of the exhibitor or its officers, employees, agents representatives, invitees and guests during the entire exhibition period. The exhibitor agrees that, to the maximum extent permitted by law, NCDHA, the city of Charlotte, NC, Fairfield Inn & Suites Charlotte Uptown, and any of their respective officers, agents, employees or representatives will not be held liable for any loss or damage to any exhibits or materials, goods or wares (collectively "property") belonging to the exhibitor, and they are released from liability for any damage, loss or injury to person or property of the exhibitor or its officers, employees, agents representatives, invitees and guests, resulting from fire, storms, water, acts of God, air conditioning or heating failure, theft, mysterious disappearance, bomb threats or any other causes.

ATTORNEY FEES & COSTS: Should any litigation arise out of this contract, the exhibitor shall pay all costs and reasonable attorneys' fees incurred by NCDHA and/or its sponsors of Annual Session and/or its sponsors are the prevailing parties. This provision shall extend to the cost and attorneys' fees incurred both at the trial and appellate level.

EXCUSED NON PERFORMANCE & FORCE MAJEURE: If, for any reason beyond the reasonable control of NCDHA, including but not limited to acts of God, governmental restrictions or regulations on travel (including travel advisory warnings), war, strikes, labor disputes, accidents, government requisitions, facility availability, commodities or supplies, inability to secure sufficient labor, civil disturbance, terrorism or threats of terrorism as substantiated by governmental warnings or advisory notices, curtailment of transportation, disaster, fire, earthquakes, hurricanes, extreme inclement weather, epidemics, shortages or disruption of the electrical power supply causing blackouts or rolling blackouts (in the city where the facility is located), or any other comparable conditions, NCDHA is unable to fulfill its obligations under this agreement, the parties may terminate this agreement without liability and NCDHA may retain the earned portion of the exhibitor registration fee required to recompense it for expenses incurred up to the time of termination of the event. Any remaining unearned exhibit fees will be returned to the exhibitor.

Additionally, if any part of the facility is damaged or if circumstances beyond NCDHA reasonable control make it impossible or impractical for NCDHA to occupy or continue to occupy the assigned exhibit space location during any part of the entire event, the exhibitor will only be charged a pro rata exhibit space rental fee for the period that the exhibit space was or could have been occupied by the exhibitor. Furthermore, in no event will NCDHA, the city, the facility or their respective owners, directors, officers, employees, agents and representatives be liable for any consequential, indirect, special or incidental damages of any nature or for any reason whatsoever.

AUTHORITY TO SIGN: The exhibitor agrees that they have the authority to enter into this agreement and bind the company or party for whom they sign, and abide and be bound by all of the terms and conditions, exhibitor rules and regulations stated in this entire agreement or any amendments to the aforementioned. All points not covered herein are subject to the decision of NCDHA.

The exhibitor further agrees that NCDHA will have full power in matters of interpretation, amendment, and enforcement of all exhibitor rules and regulations. In all instances, the decision of Annual Session Committee of NCDHA shall be final. All rights and privileges granted to the exhibitor under this agreement and any subsequent amendments are subject to and subordinate to the master agreement between NCDHA, its sponsors and the facility.

TRADE SHOW AGREEMENT

Deadline: June 27, 2026 (to be included in meeting registration materials)

Table assignments are handled in a point system priority order. This would be based on the number of years that an exhibitor has participated (in the last 4 years), the number of tables reserved each year, sponsorship, and early registration for the current year.

**LIMITED SPACE AVAILABLE
RESERVE YOUR SPACE NOW!**

[Scan or Click here to
register and pay
online](#)



Registration form must be completed and signature is required.

Looking forward to our partnership in oral health!

adha[™]

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